



BUSINESS

MAY 2007

880 SW MARTIN DOWNS BLVD.

PHONE: 772-286-8121 WWW.PALMCITYCHAMBER.COM FAX: 772-286-3331

A Message from our President - Toby Overdorf Crossroads Environmental Consultants, Inc.



Graduation is upon us. Thousands of high school and college graduates will soon be descending upon the workforce looking for a permanent job to aid in achieving their dreams of wealth and family.

Are you ready to welcome this new workforce? Is Martin County ready to keep our graduates or will they travel to find their job? Unfortunately, the likelihood of the graduates living and working in another county is real.

What steps are we taking as a region to provide affordable housing, decent paying jobs, and an infrastructure for the next generation? IRCC and FAU are making tremendous strides in our region. They have adapted their educational principles to meld to the new jobs of 2007 including nursing and scientific research. Unfortunately, education

is just one piece of the puzzle.

Martin County and Palm City are no longer "starter" communities for young working families. Even with \$50,000 annual salaries, it is difficult for a young family to buy a house and start raising a family in Martin County. Now, where are they going to find that \$50,000 annual salary? The majority of our jobs in this County are well below this annual average.

As a result, we are in the process of becoming an "elitist" community. We will give freely, support causes, help others, but when it comes to developing industry and providing a long term future for our young families many in Martin County have a tendency to turn the other cheek. Where are you on this issue? Do you want to share in and plan for the future?

If you have read my columns, you know what is coming next. JUST SHOW UP. Be a part of the system and help us to form our future. Elitism or incorporate our next generation, you decide.

More About Our Directors

Year after year, the Palm City Chamber of Commerce is honored to have the hardest working and most supportive Board of Directors. These ladies & gentlemen give endless hours to our organization together with other organizations dear to their heart. Please support their businesses for they are true community leaders.



1000 SE Monterey Commons Blvd, Ste 101
Stuart, Florida 34996
(772)287-4480

Established in 1949, HBK serves over ten thousand clients - ranging from individuals to small businesses to multimillion-dollar corporations - across the United States. We specialize in a wide variety of tax, accounting and business consulting services.

The secret of our success is our desire to build lasting relationships with each of our clients. We create value for them by offering the individualized attention given by a local office while providing all of the resources of a large, multidisciplinary firm. Our clients appreciate our unique ability to draw upon the depth of our organization to provide the best solutions possible through our affiliation with **B D O S e i d m a n A l l i a n c e .**

We enjoy the rewarding experience of seeing our services maximize our clients' financial success.



3434 SW Ash Place
Palm City, Florida 34990
(772)288-2108

Creating a compelling web presence for your company is critical to your success in today's marketplace. Whether you transact business online or not, your web site is vital to reaching new customers and effectively communicating with audiences worldwide.

At Global Design, we are a dedicated team that develops custom web sites, including Flash, Ecommerce, Dynamic & Database web solutions. To be effective, your site must be as individual as you are. We'll collaborate with you to develop a custom web solution that uniquely defines your organization and delivers results.

Christian & Linda Probst, together with their awarding winning staff, invite you to visit their web site at www.globaldesign.biz.

May 2007

THURSDAY	MAY 10	NETWORKING LUNCHEON MARTIN DOWNS COUNTRY CLUB SPONSORED BY TLC CARPET CLEANING 11:45 AM / RSVP / \$20.00 PER PERSON
FRIDAY	MAY 11	ANNUAL GOLF TOURNAMENT MARTIN DOWNS COUNTRY CLUB - 1PM SHOTGUN START
SUNDAY	MAY 13	HAPPY MOTHER'S DAY
MONDAY	MAY 14	EDUCATION MEETING - CHAMBER OFFICE - NOON
TUESDAY	MAY 15	BOARD OF DIRECTORS - LBFH 7:30 AM
TUESDAY	MAY 22	AMBASSADORS MEETING - CHAMBER OFFICE - NOON
MONDAY	MAY 28	MEMORIAL DAY - CHAMBER CLOSED
WEDNESDAY	MAY 30	NETWORKING BREAKFAST MARTIN DOWNS COUNTRY CLUB SPONSORED BY AT&T (LEGISLATIVE UPDATE) 7:30 AM / RSVP / \$15.00 PER PERSON

PALM CITY CHAMBER OF COMMERCE 2007 EXECUTIVE BOARD & DIRECTORS

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<i>Denys Piihl-Gilman</i> Arbonne International	<i>Tiffany Bridges</i> Micro Tech Systems
<i>Carol Bobo</i> BankAtlantic	<i>Dorothy Yatsko</i> Monarch Realty Group
<i>Ed Rivera</i> BankUnited	<i>John Demaree</i> Murray Insurance Services
<i>Missi Campbell</i> Crystal Lake Elementary	<i>Wendy deWitt</i> Premier Mortgage Funding
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<i>David Lum</i> Merrill Lynch	<i>Bob Swan</i> Swan Photography
<i>Denise Jenkins</i> Merit Title, Inc.	<i>Kevin Sargent</i> Town & Country Mortgage Lenders, Inc.

Meet Our Ambassadors



John Demaree was originally from Indpls , IndHe worked for a Div of Eli Lilly Pharmaceutical Co. for 35 years in different Sales, Marketing and Management positions. He was National

Marketing Director for several of those years. John moved to Florida in 1970 and later retired from Eli Lilly before starting to work for Murray Insurance Services, off Mapp and 34th St. in Palm CityMurray Insurance, a family owned Insurance business for 33 years sells Business and Personal Insurance products. Murray Insurance is an Independent Insurance Agency that is able to shop for the best product to meet the customers needs.

John is currently works for the Marketing Dept. of Murray Insurance. John & this wife Cynthia reside in Danforth Community in Palm City ...He is very involved in Christian work within the Community.



Merit Title, Inc. was founded in early 2004 and has experienced rapid success due to a growing repeat client base. President and owner of Merit Title, Inc., Denise Jenkins, a native of South Florida, comes from a

background of business and law. A Magna Cum Laude graduate of Barry University, Licensed Title Agent and Certified Paralegal, Denise strongly believes in the importance of meticulous examination of title, accurate attention to every detail and no surprises.

Merit's continuing mission as a complete title company is to provide you with service that you will find meritorious. Please give her a call and she will be happy to assist you with your title insurance needs or any title questions. (772) 223-8338.

For more information on becoming a Chamber Ambassador Call 286-8121.

STATE BOARD OF EDUCATION APPROVES IRCC BACHELORS PROGRAMS New Programs to Begin January 2008

The Florida Board of Education today approved Indian River Community College's proposals to offer Bachelors degree programs in workforce fields with critical employee shortages, including teacher education in middle and high school math and science, exceptional student education, nursing, and organizational management. IRCC will launch the new Bachelors degree programs in January 2008.

IRCC's Bachelors degree proposal was supported by strong community demand, reinforced by regional labor market data highlighting the need for expanded Baccalaureate options in the Treasure Coast region. A community-wide needs survey generated an exceptionally high 30% response rate, signaling the intensity of interest in the new degree programs. About 90% of the 3,050 respondents indicated that they would be "very interested" or "interested" in enrolling in a Bachelors degree program at IRCC. Over 165 area employers, representing about 68,000 employees, also affirmed the need for expanded Bachelors degree programs, with 92% of employers indicating a desire to hire more Bachelors-degree employees if they were available.

Both the IRCC Board of Trustees and IRCC Student Government Association adopted unanimous resolutions in support of expanded Bachelors degrees. Further, more than 60 area employers, including the Regional Workforce Development Board, area economic development agencies, chambers of commerce, hospitals, law enforcement agencies, financial institutions, technology firms, and businesses wrote letters in support of IRCC's proposal.

Florida statute requires that community colleges demonstrate strong regional need, demand, and institutional capacity in order to be approved to offer Bachelors degree programs. Proposals submitted by community colleges are subject to a rigorous approval process, including review by Florida Department of Education analysts and objective examiners from several out-of-state colleges. IRCC's proposals more than met the stringent standards established by law and State Board of Education policy, and were highly recommended for approval by all reviewers.

The Bachelors degree programs to be offered by IRCC target state and regional shortages of teachers, nurses, and managers in applied science fields such as public safety, health care and organizational management. The unmet demand for middle and high school math and science teachers and exceptional student education (ESE) teachers is especially critical, with no complete programs in these fields currently available on the Treasure Coast. The IRCC Bachelor of Science degree in Education is designed to fill this gap by specifically preparing additional teachers for middle and high school math and science and ESE.

Area hospitals and health care facilities have also expressed a strong need for additional nurses with Bachelor's degrees. All seven area hospitals have actively encouraged IRCC to initiate a Bachelor of Science degree in Nursing (BSN) program to address a demand for managerial-level nurses fueled by surging population growth and an increasingly complex health care environment. IRCC's BSN program will provide expanded opportunities to obtain this credential locally.

The thousands of IRCC graduates who have earned a career-oriented Associate in Science or Associate in Applied Science technical degree have had very limited local options to continue their education to a four-year degree. To provide a streamlined Baccalaureate path for these students, IRCC is now approved to offer a Bachelor of Applied Science degree in Organizational Management with specializations in Organizational Management, Public Safety Administration, and Health Care Management.

The next step is to expand our accreditation to encompass our new programs, and we look forward to enrolling our first Bachelors degree class in Spring Term 2008. Individuals interested in the IRCC Bachelor's degree programs should call the IRCC Call Center at 1-866-866-4722 for more information.

STUART SUNRISE ROTARY SPONSORS WORLD PEACE FELLOW ANNE RADDAY



From left to right: Chuck Sawicki, Gil and Nancy Radday, Ellen Peitz, Anne Radday, and Rotary District Governor Larry Labadie

Only 60 Rotary International World Peace Fellowships are awarded annually throughout the world, and Anne Radday, was recently announced a recipient. Stuart Sunrise Rotary sent out a request last year for applicants,

and Anne's parents, Gil and Nancy Radday, of Stuart, passed on the word. Anne will receive a two year \$60,000.00 award toward her tuition, transportation, room and board to earn her master's degree from the International Christian University, in Tokyo, Japan. As a Rotary World Peace Fellow, Anne's education will focus on mediation, conflict resolution, and peace where there is war, understanding where there is disharmony, food security where there is hunger, health care where there is disease, education where there is illiteracy, conservation where there is environmental degradation, and sustainable economic development where there is poverty.

The Fellowship is a natural fit for Anne who has worked as a linguist for the U.S. Army Reserves, for the United Nations in New York, and as a volunteer in the Peace Corps in Niger, Africa. While in Niger, Anne assisted 70 Nigerien village women form the Western Bazazaga Women's Cooperative Garden, which taught local women how to grow vegetables to feed themselves and their malnourished children. The Garden also allowed the women to earn a little extra money to come closer to economic empowerment. "Two years later, the garden turned out to be successful beyond my wildest dreams," said Anne. Back in the States, Anne had received a letter from the Nigerien Garden's president stating they had purchased a motorized pump to assist with watering their growing garden. Anne plans to use this fellowship as another link to establishing a non-profit organization to fight against poverty and for women's empowerment in Africa. Each year Rotary World Peace Fellowships are available for interested persons. For more information and eligibility criteria please visit www.rotary.org or contact Ellen Peitz at 772-225-1961 ext. 110.

Charlie Smith Joins Bayview Construction



Charlie Smith has joined Bayview Construction Corporation as an estimator and a project manager. Most recently a purchasing agent for KB Home, Treasure Coast , LLC, Smith brings over 12 years of project

management and estimating expertise to Bayview. Prior to working at KB Home, Smith held similar posts at Centex Homes and Pulte Homes.

Bayview president Ken Ringe attributes the hire decision to growth and expansion, "The constant demand in commercial construction, coupled with our expansion of territory, continues to fuel our growth. In response, more expertise is required and Charlie's knowledge will help us meet our project and client demands today, as well as those in our future."

Smith holds a Bachelor's degree in Building Construction Management, with a specialization in Residential Construction, from Purdue University .

A native of Indiana, Smith moved to Florida in 2006. He currently resides in Fort Pierce .

Established in Stuart in 1978, Bayview is a certified state-licensed general contractor. Bondable to \$10,000,000, Bayview also is an Authorized Builder for American Buildings Company, one of the world's largest manufacturers of metal building systems.

Welcome New Members

Cabinet Cottage, Inc.

Tammy Lee Bradley
3320 NE Sugarhill Avenue
Jensen Beach, FL 34957
(772)225-2008
www.cabinetcottage.com
tammylee@cabinetcottage.com
Cabinetry - Custom
Sponsored by: Michele Radcliffe

DeAnne H. Collier, MD, PA

DeAnne Collier
2151 S. Alt. A1A, Suite # 1350
Jupiter, FL 33477
(561)575-7546
www.drdeanne.com
drdeanne@gmail.com
Physician-Dermatologist
Sponsored by: Carolyn Davi

Jesus House of Hope

Patrick Slattery
2484 SE Bonita Street
Stuart, FL 34997
(772)286-4673
www.jhoh.org
jhoh@bellsouth.net
Organization and Non Profit
Sponsored by: Donna Dupuy and Sue Kinane

Massage Envy

Debra White
2927 High Meadow Avenue
Palm City, FL 34990
www.massageenvy.com
massageenvypalmcity@yahoo.com
Massage
Sponsored by: Nikki Carbone

Immanuel Luthern Church

Sam Hager
2655 SW Immanuel Drive
Palm City, FL 34990
(772)287-8188
ilc@bellsouth.net
Religion
Sponsored by: Cathleen Owen

Mary Kay Cosmetics

Janice Hedgepeth
3840 NE Indian River Drive
Jensen Beach, FL 34957
(772)225-2357
www.marykay.com/jhedgepeth
jhedgepeth@bellsouth.net
Cosmetics/Skin Care/Perfumes
Sponsored by: Bill Reily

Personnel Plus, Inc.

Sophie Sawicki
1399 SE Port St. Lucie Blvd
Port Saint Lucie, FL 34985
(772)335-5582
www.personnelplus.com
sophie@personnelplus.com
Employment Services
Sponsored by: Judy Alvarez

Timon Group PR & Advertising

Jan Timon
850 NW Federal Highway, Suite 120
Stuart, FL 34994
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Best Western Downtown Stuart

Barbara Slaten
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Stuart, FL 34994
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Reel Telecommunications Services, LLC

New Member Profile

-MEAD TILE AND CARPET CLEANING

Mead Tile and Carpet Cleaning is a family owned and operated company serving Martin and St. Lucie counties. We are very excited to join the Palm City Chamber of Commerce and have received a warm welcome from the Palm City community. My goal is to give a better service at a better price with no high pressure sales. After many years in this industry, my experience, quality and customer service are second to none. Being a military veteran, I have on-going discounts for fellow ceterans, police officers and firefighters. My company specializes in carpet, tile and grout cleaning and upholstery, leather and area rugs. We are the Best in the industry because of our experience and dedication to customer satisfaction. If you want a better service and a better price, please call me - William Mead, Owner/Operator 772-341-8648.

New Member Profile -

NEW YORK DERMATOLOGIST DR. DE ANNE H. COLLIER OPENS SKIN AND CANCER ASSOCIATES OFFICE IN JUPITER

De Anne H. Collier, M.D. — an Ivy-league trained, board certified dermatologist and dermatologic surgeon — is coming to Jupiter after practicing in New York for several years. She will now be part of Skin and Cancer Associates (SCA), a statewide physician group with 34 board certified dermatologists in 23 locations.

Dr. Collier provides both general medical/surgical dermatology and aesthetic services. Her areas of interest include adult and pediatric dermatology, skin cancer detection and treatment, as well as cosmetic procedures including Botox, Collagen, Restylane, Juvederm, Radiesse and chemical peels.

Dr. Collier received her bachelor's degree in biology from Georgetown University, and her M.D. from Emory University School of Medicine. She completed her Internship in Internal Medicine at Saint Vincents Hospital and Medical Center of New York. She completed her residency in dermatology at New York Presbyterian Hospital-Weill Cornell University Medical Center and Memorial Sloan-Kettering Cancer Center in Manhattan.

Dr. Collier's office is located at Three Palms Plaza, 2151 S. Alternate AIA, Suite 1350 in Jupiter. The office number is 561-575-SKIN (7546). Her website is www.drdeanne.com.

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Palm City, FL 34990

