



BUSINESS

DECEMBER 2007

880 SW MARTIN DOWNS BLVD.
 PHONE: 772-286-8121 FAX: 772-286-3331
 WWW.PALMCITYCHAMBER.COM

A Message from our President - Toby Overdorf Crossroads Environmental Consultants, Inc.



Thank you for the opportunity to lead the Palm City Chamber of Commerce. It has been a fantastic year of leadership. I believe our Chamber continues to be recognized as an "active" Chamber and that goes to all of you

who took to the mantra of "just show up!"

During the last year, I have taken to heart showing up. Not just in our Chamber world, but all over. I finished my Environmental MBA and graduated from FAU in August. I have my first grand-daughter. I have another child on the verge of high school. Crossroads Environmental has grown and is on the verge of expanding to the Federal Government service industry through our pending GSA contract. The Ginn Classic came to town and the support from our community and

our Chamber members was very positive. Let's get it back next year!!

Our Chamber is stronger than ever. Our membership has grown even in a "down" year. I attribute this to your feedback, your community involvement, and your ability to show up. Do not waiver in the years to come, continue to be a part of the process. If there is one legacy I would like to leave with the Chamber it is motivating many of you to **JUST SHOW UP!!**

**STAY INVOLVED-YOU ARE THE COMMUNITY!
 VISIT THESE WEB SITES FOR MEETING DATES & TIMES:**

MARTIN COUNTY COMMISSION
 WWW.MARTIN.FL.US

MARTIN COUNTY SCHOOL BOARD
 WWW.SBMC.ORG

TREASURE COAST NEWSPAPERS
 WWW.TCPALM.COM

2008 Slated Board of Directors

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 HANDYMAN MATTERS

LINDA HAKE
 GUNSTER, YOAKLEY & STEWART PA

SCOTT WATSON
 INDIANTOWN MARINA

DECEMBER 2007

TUESDAY	DECEMBER 4	HANUKKAH BEGINS AT SUNDOWN
WEDNESDAY	DECEMBER 12	NETWORKING BREAKFAST MARTIN DOWNS COUNTY CLUB 7:30 AM \$15.00 PER PERSON RSVP REQUIRED CHRISTMAS PROGRAM
TUESDAY	DECEMBER 18	BOARD OF DIRECTORS - LBFH 7:30 AM
TUESDAY	DECEMBER 18	AMBASSADORS MEETING - CHAMBER OFFICE - NOON
SATURDAY	DECEMBER 22	WINTER BEGINS
MONDAY	DECEMBER 25	CHRISTMAS CHAMBER CLOSED 12/21 THRU 1/2
WEDNESDAY	DECEMBER 26	KWANZAA BEGINS

PALM CITY CHAMBER OF COMMERCE 2007 EXECUTIVE BOARD & DIRECTORS

PRESIDENT Toby Overdorf Crossroads Environmental Consultants	TREASURER John Fedorek Hill Barth & King LLC	Jerri McPherson FAU Nick Blount FPL Chappy Young GCY, Inc. Professional Surveyors & Mappers Linda Probst Global Design, Inc. - Web Design Studio Diane Kirkland National City Bank Don Cuozzo HCG - Houston Cuozzo Group Jim Orth LBFH, a Boyle Engineering Company Tom McNicholas McNicholas & Associates Nancy Oliver Oliver-Glidden-Spina Architects & Planner Dan Capen Stuart Jet Center Judy Swan Swan Photography Kip Davis Vassallo, Bilotta, Friedman & Davis PA
PRESIDENT ELECT Jamie Chapogas Edward Jones Investments	PAST PRESIDENT Scott Eccleston Stryker Electrical Contracting	
SECRETARY Donna Deakins Deakins-Carroll Insurance Agency	EX OFFICIO Michael DiTerlizzi County Commissioner District 5	

Chamber Ambassadors

Jill Lindsay
1-800-905-GEEKS

Rosalind Green
1st People's Bank

Denys Piihl-Gilman
Arbonne International

Carol Bobo
BankAtlantic

Ed Rivera
BankUnited

Missi Campbell
Crystal Lake Elementary

Debi Kuiper
Karlin Daniel & Associates

David Lum - New Member Chairperson
Merrill Lynch

Denise Jenkins
Merit Title, Inc.

Dorothy Yatsko
Monarch Realty Group

Brent Enck
National City

Cathy Muir
National City

Debbie Ladd
Personnel Plus, Inc.

Wendy deWitt
Premier Mortgage Funding

Daniel Wade
Prudential Florida WCI Realty

Angela Beausoleil - Chairperson
Seacoast National Bank

Bob Swan
Swan Photography

Kevin Sargent
Town & Country Mortgage Lenders, Inc.

Meet Our Ambassadors

DAVID LUM
MERRILL LYNCH
2301 SE Monterey Road
Stuart, Florida 34996
Phone: (772) 223-6706 Fax: (772) 220-3718



David Lum, CFP® CRPC™ has enjoyed a long and distinguished career in the financial services industry. He is a Vice President & Wealth Management Advisor for Merrill Lynch. David has accomplished the prestigious Certified Financial Planner™ certification awarded by the Certified Financial Planner Board of Standards, Inc. and he is also further recognized as a Chartered Retirement Planning Counselor.

David graduated from St. John's University in New York with a degree in finance in 1981. He immediately began working on Wall Street in the financial services industry and today, his clientele consist mainly of affluent retirees and successful professionals.

David is also a leading advocate of estate planning. Throughout his career he has assisted his clients in the development of efficient estate succession strategies designed to minimize the impact of estate taxes and facilitate control.

Celebrities Fore Kids, Inc. Presents \$15,000 Check to Help Cancer Victims



struggling to pay for costly treatments and medications. For some patients, the financial burden is apparent at diagnosis, while for others, it builds up over the course of years of treatment. Celebrities Fore Kids Inc. is a nonprofit organization that provides financial aid to children and their families on the Treasure Coast who are cancer patients. Karen Ripper, chief nursing officer and vice president/administrator of Martin Memorial Medical Center, remarked that "There are so many needs in the community and we are extremely appreciative of Celebrities Fore Kids for providing this assistance. The generosity will truly make a difference for children and families who are affected by cancer."

Celebrities Fore Kids, Inc. and The Robert & Carol Weissman Cancer Center at

A diagnosis of cancer is never easy, but it can be even more stressful when you're

Martin Memorial have established an excellent relationship to assist in improving the lives of cancer patients. When receiving the check Paulette Craft, clinical oncology social worker at Martin Memorial, commented that "This is a very generous donation that will greatly benefit members of the community who are fighting cancer. This provides a tremendous amount of help to those families in need.

There is more need than ever for the funds provided by Celebrities Fore Kids and the organization was able to quickly help meet that challenge by distributing additional funds to help."

Through this partnership and others, Celebrities Fore Kids, Inc. provides financial assistance for transportation to and from the center, non-covered medical and prescription expenses, rent or mortgage payments, auto payments and maintenance, gift cards for food and clothing, daily living expenses such as phone and utilities and individual or family counseling.

Photo ID: At the Robert and Carol Weissman Cancer Center at Martin Memorial. From left to right: Paulette Craft, clinical oncology social worker; Karen Ripper, chief nursing officer and vice president/administrator of Martin Memorial Medical Center; Laura Attridge, manager of corporate accounting at Martin Memorial and treasurer of Celebrities Fore Kids; and Reina Ramos, president of Celebrities Fore Kids.

Stuart Sunrise Rotary Names David Kilgore as First Future Rotarian

The Rotary Club of Stuart Sunrise has named David Kilgore as the first recipient of the "Future Rotarian" award for his outstanding service to the community. David has started his second year at the University of Florida pursuing a degree in Economics. He volunteered for the



Martin County Supervisor of Elections office and the American Red Cross this year. David attended Martin County High School and previously volunteered for numerous organizations including Big Brothers Big Sisters, Habitat for Humanity, Saint Mary's Episcopal Church soup kitchen, and the American Heart

Association. David is a past Pathfinder nominee, and a graduate of Martin Youth Leadership Class 8. After graduating college, David intends to serve in the United States Coast Guard.

"We are excited and privileged to name David Kilgore as a Future Rotarian. He is an outstanding young adult who has already contributed a great deal to this community in the true spirit of Rotary," said Audrey Ballantyne, Stuart Sunrise Rotary Youth Services Committee chair.

For more information about the Sunrise Rotary Club call President Richard Kjellstrom at (772) 286 8447 ext 213 or log on to www.rotary.org.

PHOTO CAPTION: From left to Right: Richard Kjellstrom, David Kilgore and Audrey Ballantyne

Chamber Member Celebrates One Year Anniversary

COST CUTTERS of PALM CITY celebrated their first year anniversary on September 9th, 2007. Owner Tasha Chen and her five stylists were one of the first tenants to occupy the new retail space at 2939 SW High Meadow Avenue in Palm City. Ms. Chen also owns salons in Jensen Beach and Sebastian. Her concept is to offer top quality hair services at affordable prices. She would like to thank all the loyal patrons and visitors who have made the past year a success and extends an invitation to all to experience the quality service given by her friendly and professional team. COST CUTTERS is a Franchise of REGIS Corporation, a Minneapolis-based operator and franchisor of more than 5,000 Salons in six divisions.

New Business Profile: Forum Financial Group, Inc.

Forum Financial Group, Inc., was founded in 1987 as a commercial mortgage brokerage and financial advisory firm serving clients nationwide. Transactions included the entire spectrum of real estate investments. Today, they place all types of commercial financing for their clients, including loans and leases for furniture, fixtures and equipment, rolling stock and leasehold improvements. The company's motto is "If you can buy it, we can finance it."

Working with Wall Street firms, life insurance companies and financial institutions, Forum's President, Dave Kuiper, managed due

diligence of over \$16 Billion of commercial real estate assets, so he knows what a real estate transaction looks like.

In today's soft real estate market, the Firm's depth of experience is more valuable than ever. The firm also takes pride in helping homeowners and small business owners determine the best financing options for their unique needs.

You can reach Dave at (772) 419-2001 or email him at dkuiper@ffgcommercial.com.

Welcome New Members

Bessey Creek Elementary School

Victoria Defenthaler
2201 SW Matheson Avenue
Palm City FL 34990
(772)219-1500
www.sbm.org
Septic
Sponsored by: Jamie Chapogas

Oculina Bank

Rosemary Tremblay
1030 SW Martin Downs Blvd.
Palm City FL 34990
(772)283-0905
www.oculinabank.com
Banks
Sponsored by: Michele Radcliffe

WE 2 (Vocal Duets)

Judy DeSantis
5047 SW Anhinga Avenue
Palm City FL 34990
(772)485-0591
www.we2duets.com
Entertainment
Sponsored by: Carolyn Davi

Adam & Eve Tanning Spa & Hair Salon

Located at 3343 SE Federal Highway in Stuart. We are honored to be a member of the Palm City Chamber of Commerce. We are a full-service salon, specializing in hair, nails, massage therapy, facials, waxing, tanning, permanent make-up and Japanese hair straightening. Please stop by and meet me, Connie Verderchi, or one of my staff for a free consultation. Call 772-219-6939. Mention this press release and receive \$10 off any service and/or free tan for new clients.

Thank you for your continued support

15 - 20 Years

Publix Super Markets #0577

11 - 14 Years

Holiday Inn
Proctor, Crook & Crowder, P.A.
Riverside National Bank
Advantage HR

6 - 10 years

Morgan Stanley
CAPTEC Engineering, Inc.
Edward Jones Investments
National City Bank

1 - 5 Years

Benjamin Franklin Plumbing
Mark Brechbill, CPA's
Chad Acres Kitchen & Bath
Spectrum Irrigation, Inc.
Monarch Country Club
Sweet Sarah's Inc.
Habitat for Humanity of MC Inc.
Susan E. O'Rourke P.E., Inc.
The Library Foundation of MC

Edible Arrangements

Tommy Stott
3352 SE Federal Highway
Stuart FL 34997
(772)221-3343
www.ediblearrangements.com
Gift Baskets
Sponsored by: Carolyn Davi

Ford Realty Group

Joseph Ford
238 SW Palm Cove Drive
Palm City FL 34990
(772)286-4256

Real Estate
Sponsored by: Cathleen Owen

Roepnack Corp

Josh Feldman
3195 N Power Line Road, Suite 100
Pompano Beach FL 33069
(954)691-2400
www.roepnack.com
Contractor/Builder
Sponsored by: Elmira Gainey

Out2MartinCounty.com

Richard Hall
2206 SW Olympic Club Trail
Palm City FL 34990
(772)219-9700
www.out2martincounty.com
Media
Sponsored by: John Demaree



Ribbon Cutting
On Pointe Dance Studio, Inc.
(772)220-6694



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2007 Palm City
Chamber of Commerce
Education Committee

More Leads...

More Business...

Chamber Membership Leads to More Business

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772-286-7468

RIBBON CUTTING FRAMING
COMPLIMENTS OF

772-220-2200



CHAMBER LANDSCAPING
COMPLIMENTS OF



Above & Beyond Landscaping
(772)631-6768

AMBASSADOR'S LUNCH
COMPLIMENTS OF

Roma Pizza & Subs

(772) 221-8685
978 SW Martin Downs Blvd
Palm City, FL 34990

